



WHAT'S
NEXT

NEXT places experienced,
high-performing executives within
your organization at a **fraction of**
traditional costs





NEXT focuses on both the **strategies and operations** of your company, your products and your customers



Marketing

- Digital & Affiliate Marketing
- Business Development
- International Expansion
- Communications & PR
- Deep analytics



Operations

- Product/Service Development
- Manufacturing Sourcing
- Supply Chain Optimization
- Customer Experience



Finance

- Modeling & Budgeting
- Investments & Divestments
- Mergers & Acquisitions



People

- Recruiting
- HR Operations
- Organizational Development
- Talent Management



NEXT makes
it easy for
you to **start**
improving
your business
immediately

NEXT Fractional executives are seasoned professionals who embed ourselves in your business to lead the teams you need to thrive—marketing, business development, people management, operations and finance.



NEXT helps growth-oriented companies reach audacious goals

NEXT executives are not full-time employees, rather we are integrated within senior executive teams on a contract basis. Embedded executives are able to be strategic, provide deep understanding of goals & initiatives, identify potential process improvements, make important connections, and take action.



TAKE THE **NEXT** STEP

NEXT

F R A C T I O N A L

NEXTFractional.com | +1.910.724.3900